



COMMUNITY COLLEGES FOR INTERNATIONAL DEVELOPMENT, INC.

TROIKA STUDY ABROAD PROGRAMS

- * Room
- * Zimmer
- * Chambre



*"Capital of Europe"
Strasbourg, France*



*Stay in a real French castle!
Château de Pourtalès*



*Hotel Europe in
Engelberg, Switzerland*

For Interested CCID Colleges and their Faculty:
**Hospitality Management and
 Culinary Arts Study Abroad Program
 in Germany, France & Switzerland**

This program is being offered through our partner CEPA Europe (Customized Educational Programs Abroad), located in Strasbourg, France and Ingersheim, Germany:

The objective of this program is for the faculty and students to learn about hospitality management practices, visit various businesses operating in this industry in the three countries, get exposure to the Western European hospitality management, observe practices and cultural differences in the industry. CEPA will work with the interested colleges to custom-design the proposed program and will adjust the length, itinerary and cost according to the learning objectives. A preliminary site visit by faculty is encouraged to familiarize yourself with the region and the potential program sites.

Scheduled to launch as early as 2012

For more information about developing this program, contact:

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Hospitality Management and Culinary Arts Study Abroad Program in Switzerland, Germany & France



Suggested Itinerary:

Day 1 >> Mon.:

- Flight to Zurich, Switzerland

Day 2 >> Tues.: (Zurich - Freiburg - Strasbourg)

- Arrival at Zurich Airport
- Transfer by private bus from the airport to Strasbourg with **a stop-over in Freiburg** (Zurich – Freiburg: approx. 2 hours and Freiburg – Strasbourg: approx. 1.5 hours)
- **Guided walking tour of the university town of Freiburg**
- Afterwards or before some free time for lunch at own expense (depending on the arrival time of your flight)
- 2 nights in twin bedded rooms with shared bathrooms incl. breakfast at the CEPA study center **"Château de Pourtalès"** in Strasbourg, France
- **Welcome reception** at the Château to learn more about the Château and how it received "3 stars" for its hotel at the Châlet
- **Dinner** at the Château's restaurant and Winstub **"Le Jardin du Pourtalès"**

Day 3 >> Wed.: (Strasbourg)

- Breakfast at the Château
- Transfer by private bus during the day
- **Guided walking tour of Strasbourg** in the morning to get a first impression of the city
- **Guest lecture** by representative of **Strasbourg's Tourist Office** in the afternoon
- BBQ Dinner at the Château's InteractionPark (incl. an introduction of the BBQ philosophy)

Day 4 >> Thurs.: (Strasbourg – Alsace - Engelberg)

- Breakfast at the Château
- Transfer by private bus during the day
- **Visit to 4 or 5 star hotel** in the Alsatian region in the morning
- Drive along the **Alsatian Wine Route** with a stop-over at an **Alsatian winery** (incl. wine tasting)
- 5 nights in twin bedded rooms with shared bathrooms incl. breakfast at Hotel Europe in Engelberg
- Dinner at Hotel Europe

Day 5 >> Fri.: (Engelberg - Lucerne)

- Breakfast at Hotel Europe
- Transfer by private bus during the day
- **Visit to a 5-star hotel** in Lucerne incl. a **behind the scene tour** of the hotel and their restaurant in the morning
- **Visit to a culinary school** near Lucerne in the afternoon

Day 6 >> Sat.: (Engelberg)

- Breakfast at Hotel Europe
- **Visit to the cheese dairy** at Gerschnialp in the morning
- Free time afternoon to explore Engelberg and **Swiss Alps** (Mount Titlis) on your own...

Day 7 >> Sun.: (Engelberg - Lucerne)

- Breakfast at Hotel Europe
- Train ticket to Lucerne and return (travel time: approx. 1 hour one-way)
- **Guided tour of the Convention Center Lucerne** (KKL) in the morning
- Afterwards, free time to have dinner at own expense in Lucerne...
- Late-evening return to Engelberg

Day 8 >> Mon.: (Engelberg)

- Breakfast at Hotel Europe
- **Guest lecture on "Marketing of Engelberg and Switzerland as a Tourist Destination"** by a speaker of the Engelberg Tourist Office in the morning
- **Behind the scene tour of Hotel Europe** and its restaurant during the afternoon; **Additional discussion with Chef** about menu and selection preferred
- **Älplermagronen Dinner** at the cabin Fluehmatt in Engelberg to bid-farewell to Engelberg

Day 9 >> Tues.: (Zurich)

- Breakfast at Hotel Europe
- Transfer by private bus during the day
- **Guided tour of the 5-star Hotel Widder** in the morning
- Afterwards, free time in Zurich...
- Farewell Dinner at a restaurant in Zurich in the evening (start with a **behind the scene tour** with the Chef or restaurant manager)
- Late check-in: 1 night in twin bedded rooms with private bathrooms incl. breakfast at a 2-star hotel in Zurich

Day 10 >> Wed.: (Zurich)

- Breakfast at the hotel
- Transfer by private bus to the airport
- Departure from Zurich Airport to the USA

Also included in the program fee:

- On-site CEPA coordinator during the entire program
- 1 complimentary place for the faculty leader
- Free use of computers and wifi at the Château de Pourtalès
- Comprehensive itinerary provided approx. 2 weeks prior to departure
- Certificate of Participation (upon request)
- Third party liability insurance through CEPA (€5 million)

Optional Supplements through CEPA:

- Group airfare can be arranged through CEPA at very competitive rates
- Additional supplements which can further enhance your program e.g. cultural activities, meal allowances (upon request)

Itinerary is subject to change according to availability and travel dates.